

VMC DATES	DAY	TOPIC	INSTRUCTORS	SKILLS NEEDED	ADDITIONAL NOTES
6/5 or 6/19	Monday	Journalism 101	2 - 3	Journalists	Task: Cover Journalism basics and the tools teens will need moving forward. Help teens brainstorm stories they could cover for their media packages. Help them shape the direction and angles for their chosen topics or issues.
6/6 or 6/20	Tuesday	Story Creation and Pitch	2-3	Journalists	Task: Help teens begin thinking through what story they'll be focusing on for shooting and editing, planning out logistics, interviews, angles, etc...
6/7	Wednesday	Photojournalism 101	4	Photographers; photojournalists	Task: Teach teens the basics of photojournalism and trek out to the Atlanta streets to help teens capture their own stories through still photographs. Edit and caption at the VOX office to help teens create their own photo essay to publish.
6/21	Wednesday	Video 101	4	Videographers	Task: Teach teens the basics of video journalism and trek out to the Atlanta streets to help teens capture their own stories through video. Edit and caption at the VOX office to help teens create their own video essay to publish.
6/8 or 6/22	Thursday	Interviewing Skills & Tour	3-4	Journalists	Tour of CNN or GPB. How do you use journalism to tell a story and explain how to get the information you need out of an interview. What angles and perspectives should be considered? Who should be interviewed? How do you ask tough questions?
6/9 or 6/23	Friday	Breaking News Day	1-2	Journalists	Help teens brainstorm "breaking news" topics and discuss what you might do to cover those various issues from angles, interviews, etc and use your tools to tell that story!
6/12-6/13 or 6/26-6/27	Monday and Tuesday	Capturing the Story	4-Same volunteers Mon. & Tues.	Journalists with knowledge of how to capture a story using video and audio	Task: Spend two days with your team of four teens assisting them with capturing interviews, b-roll, still photos and more to put together a cohesive package around your team's story topic. Start each morning with a large group team meeting to discuss questions, challenges, and what's working well/updates. Same volunteers Monday and Tuesday.
6/14 or 6/28	Wednesday	Editing Packages	4-Same volunteers Wed. & Thurs.	Journalists	Task: Spend two days with your team of four teens editing the package to produce a final package. Volunteers will need some technical understanding of Adobe Premiere Elements. These packages will include interactive elements that accompany the digital production such as text, a photo gallery, polls, graphs, etc. -- whatever the teens brainstorm is what they'll work to produce. Same volunteers Wednesday and Thursday.

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6/15 or 6/29	Thursday	Product Created	4-Same volunteers Wed. & Thurs.	Journalists	Task: Spend two days with your team of four teens editing the video package to produce a final package. Volunteers will need some technical understanding of Adobe Premiere Elements. These packages will include interactive elements that accompany the digital production such as text, a photo gallery, polls, graphs, etc. -- whatever the teens brainstorm is what they'll work to produce. Same volunteers Wednesday and Thursday.
6/16 or 6/30	Friday	Polishing & Exhibiting			Any volunteers who would like to come see the final product of the packages can come this day to support the teens
7/10	Monday	Journalism 101 Review	2-3	Journalists	Task: Review journalism basics, while keeping in mind that this is a more advanced group, and the tools teens will need moving forward. Help teens brainstorm stories they could cover for their media packages. Help them shape the direction and angles for their chosen topics or issues.
7/11	Tuesday	Real News	2	Journalists	Task: Provide the teens with an "In The Field Experience" at GPB or CNN to see a newsroom in action and get a behind the scenes tour. Then, support teens in filtering through breaking news stories, trending stories, and determining "real news"
7/12	Wednesday	Social Media 101	1 social media expert (morning session), 2-3 Journalists (afternoon session)	Social Media Expert and Journalists	Task: Work with teens on how to use the powerful tool of social media for news, audience cultivation, and marketing. Help them brainstorm ways that they can incorporate social media into the stories their working on. In the afternoon, journalists will work with teens on conducting a pitch meeting to discuss which stories teens would like to cover and which mediums they would like to use to capture these stories.
7/13	Thursday	Writing Your Beat	4-5	Journalists	Task: Sit on a panel and discuss what your "beat" is and your path to discovering this. Then head out into the field with teens that align with your "beat" to assist them with gathering information, video, audio, interviews, b-roll, still photos and more to put together a cohesive package around your team's story topic.
7/14	Friday	Deep Dive Day	3-4	Journalists	Check-in with teen journalists, see where they are and how their stories are shaping up. What's missing? What angles or perspectives need to be added? Help them determine what they'll focus on for shooting and editing, planning out logistics, interviews, angles. Discuss questions, challenges, and what's going well. Put a plan in place for the following week

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7/17	Monday	Telling Your Story	4-Same volunteers Monday & Tuesday	Journalists	Spend the day with your team of teens assisting them with capturing video interviews, b-roll, still photos, polls, graphs, and more to put together a cohesive package around your team's story topic. Start the morning with a large group team meeting to discuss questions, challenges, and what's working well/updates. Same volunteers Monday and Tuesday.
7/18	Tuesday	Capturing the Story	1-2 Graphic Designers (morning session), 4 journalists (afternoon session), same as Monday	Graphic Designers and Journalists with knowledge of how to capture a story using video and audio	Spend the day with your team of teens assisting them with capturing video interviews, b-roll, still photos, polls, graphs, and more to put together a cohesive package around your team's story topic. Start the morning with a large group team meeting to discuss questions, challenges, and what's working well/updates. Same volunteers Monday and Tuesday.
7/19	Wednesday	Editing & Production	3-4 Journalists	Journalists	Task: Spend the day with your team of teens editing content to produce a final package. Volunteers will need some technical understanding of Adobe Premiere Elements. These packages will include interactive elements that accompany the digital production such as text, a photo gallery, polls, graphs, etc. -- whatever the teens brainstorm is what they'll work to produce. .
7/20	Thursday	Activate Content for Advocacy	3-4 nonprofit professionals (morning session), 3-4 journalists afternoon session	Nonprofit professionals and journalists	Task: Nonprofit professionals in the morning will assist teens in creating resource guides based on their topics. Then in the afternoon, journalists will work with a team of teens in editing content to produce a final package. Volunteers will need some technical understanding of Adobe Premiere Elements. These packages will include interactive elements that accompany the digital production such as text, a photo gallery, polls, graphs, etc. -- whatever the teens brainstorm is what they'll work to produce. .
7/21	Friday	Show & Tell			Any volunteers who would like to come see the final product of the packages can come this day to support the teens